Private enterprise has an enormous stake in becoming more resilient. The rate and impact of disruptions to business operations from unexpected or underestimated natural, man-made, geopolitical, and market events is increasing. For private enterprises to thrive in the face of rising turbulence, they must become more resilient and ensure that their operations and facilities are located in resilient communities.

Having a reactive posture for managing disruptive events is reckless. Companies need to incorporate resilience best practices across their business enterprise in order to have a competitive advantage in these turbulent times.

Executives and senior managers who have the knowledge and skills to anticipate, mitigate, and manage shocks will position their company to not just cope with those shocks, but to perform better on blue-sky days. Building resilience into facilities, functions, and supporting systems not only supports management of disruptions but also everyday operating performance. Therefore, when disasters strike, a resilient company will be rewarded with greater market share. This is because customers will gravitate to companies that are reliable – and will abandon those who are not.

For some companies the resilience challenges of their customers may even pose new business opportunities as you can demonstrably become part of a more reliable supply chain.

Executives and senior managers need to be able to lead their companies in accomplishing the critical task of building organizational strengths for anticipating and navigating a rapidly changing environment in a highly interconnected world.

**GRI’s Integrated Resilience Action Planning and Implementation Methodology**

The Global Resilience Institute works with organizations of all types to understand, mitigate and overcome all-hazard disruptive threats to both internal and market facing operations and business models.

GRI’s Integrated Resilience Action Planning and Implementation Methodology supports companies in developing their own comprehensive business enterprise resilience plan. It draws on GRI’s world-class capabilities in resilience analysis, action plan development, and education and training. Building an enterprise-wide culture of resilience requires leadership training specifically tailored to each company. A key element of GRI’s methodology is a highly interactive, performance-based workshop that: (1) brings an organization’s leaders together; (2) guides them in applying a resilience lens to examine their enterprise; (3) supports them in collaboratively completing a basic self-assessment; and (4) helps them to plot out the next steps in making their business truly resilient.
Hewing to lessons learned from over a decade of applied resilience research, the GRI workshop looks at the organization’s core business functions and assesses which systems operate within those functions, which systems influence multiple functions, and the interdependencies of both functions and systems. These are then considered against a variety of potential economic and operational disruption threats and risks. The result of these assessments opens the way for leaders to consider how business core functions might be reimagined, systems might be realigned, facilities adjusted, or the organization might be altered or adapted to not only close any resilience gaps, but to strengthen overall enterprise-level performance.

Participating in the GRI Resilience Workshop provides direct and immediate benefits for companies. After two days of expert facilitation, intense hands-on interactions, and peer and expert feedback, company executives will have the knowledge and a roadmap for developing an actionable plan for re-engineering their operations and systems to cushion the impact of a disruptive event, and position them to “bounce forward” faster than the competition. After the workshop, the GRI Executive Education and Resilience Action Planning team engages in follow-up with the company to provide additional guidance and support for the action-plan development process and its implementation.

GRI’s experience is that companies become more focused on teamwork and performance when they engage in the process of developing a useful, usable resilience action plan. The process requires leaders to examine themselves and their structures candidly, transparently, and with input from every element of the organization. The process must be ongoing, informed by analysis that ensures continuous progress. The result is a dynamic organization that thrives in the face of market forces as well as when disasters occur. The alternative is a company that is reactive to routine challenges and vulnerable to potentially fatal consequences when a catastrophic event occurs.

The Global Resilience Institute offers a 60 minute executive briefing to introduce foundational enterprise resilience concepts to senior leaders as a basis for planning a customized executive education session.

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**About GRI**

Launched in 2017 with the approval of Northeastern University’s Board of Trustees, the Global Resilience Institute (GRI) is the world’s first university-wide institute to respond to the resilience imperative. Today, GRI undertakes multi-disciplinary resilience research and education efforts that draws on the latest findings from network science, health sciences, coastal and urban sustainability, engineering, cybersecurity and privacy, social and behavioral sciences, public policy, urban affairs, business, law, game design, architecture, and geospatial analysis.

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